



Warm greetings from the Regional Chamber Alliance Foundation, the non-profit charitable affiliate of the Mon Yough Area Chamber of Commerce! We are excited to announce a new collaboration with seven non-profit community service organizations to present a unique idea to forge community celebration with community needs. We are announcing the first ever *Mon Valley Sizzles*. We expect this amazing event to become an annual fundraising effort.

On *September 16, 2017*, the historic Carrie Furnaces will serve as the site for our inaugural *Mon Valley Sizzles* event. Special urban art tours, live music and food will engage our guests as we showcase the historical and cultural life of the Mon Valley. The Carrie Furnaces are a hotbed of cultural events that continue to shape the vitality of our region. We have a stellar musical lineup including *Brownie Mary, The Gathering Field, Billy Price Band, and House of Soul*. We'll have the whole Mon Valley rockin'!

Mon Valley Sizzles promises to be a unique signature event benefiting several non-profits that call the Mon Valley their home. The event will highlight our collective missions of historic preservation, cultural conservation, education, recreation and resource development. It will expose all of Pittsburgh to the vibrant non-profits that represent the culture, economy and diversity of our region.

Through this event we will benefit the hungry, provide scholarships for higher education, support young students in need, promote our community-wide educational resources, and help to bring health-related services to many who may otherwise not be able to afford them. We believe this collaboration presents your organization with an opportunity to support a host of beneficial services for the people in our area.

Select your Mon Valley Sizzles sponsorship package now!

Please join us as we celebrate our past and present, and the many rich cultures and people who contributed to making our region the steel backbone of our country. Your sponsorship for the event:

- Offers visibility and recognition on event materials, and media exposure throughout the region;
- Supports our shared mission to engage the public, nationally and locally, about our industrial heritage;
- Enhances the future economic and cultural life of Southwestern Pennsylvania;
- Promotes resource conservation and development, heritage tourism, cultural and educational programs and economic revitalization in partnership with dozens of communities in the greater Pittsburgh area
- Benefits our non-profit partners ([Carnegie of Homestead](#), [McKeesport Hospital Foundation](#), [Mifflin Township Historical Society](#), [Rainbow Kitchen Community Services](#), [Mon Yough Community Services](#) and [Rivers of Steel National Heritage Area](#)).

We would like to meet with you to discuss your involvement in this exciting regional event. We hope you will join us.

With sincere thanks,

Scott Biddle, Chairman of the Board
Regional Chamber Alliance Foundation



Sponsorship Opportunities:

All sponsorship opportunity levels will receive:

- Branding exposure with top Pittsburgh companies
- Branding exposure with top companies located in the Mon-Yough Area
- Company name and logo included in Mon-Yough Area Chamber of Commerce website, annual report and online newsletter
- Social Media Recognition
- All press releases
- All radio public service announcements
- All web site announcements, e-mails, and social media postings

Presenting Sponsor \$25,000 - One Available

- 15 VIP Admission Tickets to pre-party event and reserved parking (suitable for client appreciation or corporate appreciation)
- 15 General Admission tickets (suitable for client appreciation or corporate appreciation)
- Naming Rights to the Mon Valley Sizzle event
- Name and Logo featured on the event Facebook Page cover photo
- 1 private Carrie Furnaces Tour for 25 people, suitable for a private party or customer appreciation event
- Name and logo printed on promotional items
- Product/service placement in the VIP tent and premier placement for a table at the VIP and tasting event
- Specially created Graffiti Wall art presentation
- Premium placement of logo on website
- Video messaging during the event
- Live video on-stage sponsor display on state on event day

Lead Sponsor \$15,000 - 5 Available

- 10 VIP Admission Tickets to pre-party event and reserved parking (suitable for client appreciation or corporate appreciation)
- 10 General Admission tickets (suitable for client appreciation or corporate appreciation)
- Name and logo printed on promotional items
- Product/service placement in the VIP tent and premier placement for a table at the VIP and tasting event
- On-line logo placement on website
- Live video on-stage sponsor display on state on event day

Supporting Sponsor \$10,000 - 8 Available

- 5 VIP Admission Tickets to pre-party event and reserved parking (suitable for client appreciation or corporate appreciation)
- 5 General Admission tickets (suitable for client appreciation or corporate appreciation)

- Name and logo printed on promotional items
- Product/service placement for a table at the VIP and tasting event

Lighting Sponsor \$5,000 (Multiple Available)

- 6 General Admission tickets (suitable for client appreciation or corporate appreciation)
- Signage at the event
- Signage and verbal recognition during the event
- On-line logo placement
- Name and logo printed on promotional items

Audio Sponsor \$5,000 (Multiple Available)

- 6 General Admission tickets (suitable for client appreciation or corporate appreciation)
- Signage at the event
- Signage and verbal recognition during the event
- On-line logo placement
- Name and logo printed on promotional items

Event Stage Sponsor \$2,000 (Multiple Available)

- 4 General Admission tickets (suitable for client appreciation or corporate appreciation)
- Signage and verbal recognition during the event
- Name and logo printed on promotional items

Printing Sponsor \$1,000 (Multiple Available)

- 4 General Admission tickets (suitable for client appreciation or corporate appreciation)
- Name and logo printed on promotional items

Contributing Sponsor \$500 (Multiple Available)

- 2 General Admission tickets (suitable for client appreciation or corporate appreciation)
- Name and logo printed on promotional items

In-Kind Sponsors (Multiple Available)

- Signage at the event
- Name and logo printed on promotional items

The Regional Chamber Alliance Foundation is a 501 (C) 3 organization: EIN: 25-1871101



Sponsorship Agreement

Mon Valley Sizzles
September 16, 2017

Yes, we would be delighted to sponsor the Mon Valley Sizzles Event:

- ___ Presenting Sponsor \$25,000
 - ___ Lead Sponsor \$15,000
 - ___ Supporting Sponsor \$10,000
 - ___ Lighting Sponsor \$5,000
 - ___ Audio Sponsor \$5,000
 - ___ Event Stage Sponsor \$2,000
 - ___ Printing Sponsor \$1,000
 - ___ Contributing Sponsor \$500
 - ___ In-Kind Sponsor (specify service or items provided) _____
-

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Contact Email: _____

Contact Phone: _____

Organization Website: _____

Is your organization on (check all that apply):

- | | | |
|---------------|---------------|---------------|
| ___ Facebook | ___ Twitter | ___ Pinterest |
| ___ LinkedIn | ___ YouTube | ___ Google+ |
| ___ Periscope | ___ Instagram | ___ Tumblr |

Please make checks payable to and send completed form or for more details contact:
Maury Burgwin, Secretary,
Regional Chamber Alliance Foundation
4304 Walnut Street, Suite2, McKeesport, PA 15132
p: 412-678-2450, e: director@monyoughchamber.com

Please send logo as 300 ppi in vector format, .eps, .svg, or .ai file to: Tina Gray at tina@ttgray.com.